



CANDIDATE
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0471/12

Paper 1 Core Paper

October/November 2020

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Blank pages are indicated.

Question 1

Refer to Fig. 1.1 (Insert), a visitor information board on the island of Turks and Caicos in the Caribbean.

(a) Identify **three** environmental instructions given to tourists visiting Smith's Reef.

- 1
-
- 2
-
- 3
-
- [3]

(b) Explain **two** ways, other than signs, used to educate tourists.

- 1
-
-
-
- 2
-
-
-
- [4]

(c) Explain **three** positive environmental impacts of tourism.

1

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2

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3

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[6]

(d) Describe the appeal of **three** water-based activities that tourists are likely to do at a beach.

Activity 1

Appeal

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Activity 2

Appeal

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Activity 3

Appeal

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[6]

- (e) Evaluate the need for destinations to have environmental controls in place to ensure the future of the destination.

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..... [6]

[Total: 25]

Question 2

Refer to Fig. 2.1 (Insert), information about tourism between the UK and Europe.

(a) State **three** major cities in Europe.

- 1
- 2
- 3 [3]

(b) Describe **three** different types of tourist attractions likely to be found in major cities.

- 1
.....
.....
.....
- 2
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- 3
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..... [6]

(c) State **four** facilities likely to be provided at hotels for business tourists.

- 1
- 2
- 3
- 4 [4]

(d) Explain **three** likely reasons for the appeal of leisure tourism between the UK and Europe.

1

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2

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3

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[6]

(e) Discuss the likely factors which could affect future tourism between the UK and Europe.

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[6]

[Total: 25]

Question 3

Refer to Fig. 3.1 (Insert), information on tourism in Honduras, a country in Central America.

(a) Identify the following:

- the number of visitors to Honduras
- the main tourist season in Honduras
- the month the hurricane season ends
- whether time in Honduras would be in advance of or behind that in London, UK [4]

(b) Honduras has a tropical climate.

Describe the main features of a tropical climate.

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..... [3]

(c) Describe **three** likely ways tropical weather can limit tourist activities in Honduras.

1

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2

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3

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[6]

- (d) Explain **three** infrastructure developments that could be made to encourage more international visitors to Honduras.

1

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2

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3

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[6]

- (e) Discuss the positive economic impacts of tourism to developing destinations.

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[6]

[Total: 25]

Question 4

Refer to Fig. 4.1 (Insert), a photograph of an information desk at a visitor attraction.

(a) Identify **three** products or services being offered to visitors in Fig. 4.1.

- 1.....
 - 2
 - 3
- [3]

(b) Explain **three** skills required by staff working at visitor information desks.

- 1
 -
 -
 -
 -
 - 2
 -
 -
 -
 -
 - 3
 -
 -
 -
- [6]

- (c) Explain **three** reasons why teamwork is important when working in the travel and tourism industry.

1

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2

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3

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[6]

- (d) Explain **two** reasons for the appeal to tourists of audio guides.

1

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2

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[4]

(e) Discuss the role of tourist attractions in the tourism industry.

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..... [6]

[Total: 25]

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