



CANDIDATE
NAME

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CENTRE
NUMBER

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CANDIDATE
NUMBER

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8021/22

May/June 2020

1 hour 45 minutes

You will need: Insert (enclosed)

- Answer **all** questions.
- Use a black or dark blue pen. You may use an HB pencil for any diagrams or graphs.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- Dictionaries are **not** allowed.

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the resources referred to in the questions.

This document has **8** pages. Blank pages are indicated.

Section A

Read the material for Section A in the insert before answering the questions in Section A.

- 1 (a)** Considering **only** the advantages, in your opinion explain why Thorsten and Susi might choose Moni Galli.

You should **not** refer to the other photographers.

Answer **in about 60 words**.

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[6]

- (b)** Considering **only** the disadvantages, in your opinion explain why Thorsten and Susi might reject Rafe Spitz.

You should **not** refer to the other photographers.

Answer **in about 60 words**.

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[6]

- (c) Considering the advantages and at least **one** disadvantage, explain why the parents might choose Happy Ever After.

You should **not** refer to the other photographers.

Answer in continuous prose.

This image shows a full page of white paper with horizontal dashed lines, typical of primary school handwriting practice paper. The lines are evenly spaced and run across the entire width of the page. There are no margins, text, or other markings present.

[8]

- (d) State which **two** pieces of the additional information provided would have been **least** relevant when Thorsten, Susi and both sets of parents were making their choice of photographer.

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[2]

- (e) Explain why you think that there is a desire in humans to keep images of certain celebrations in their lives.

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..... [3]

[Total: 25]

Section B

Read the material for Section B in the insert before answering the questions in Section B.

2 (a) From the material identify the words or phrases that mean the following:

(i) have resisted the decline (paragraph 8)

..... [1]

(ii) succeed in achieving something difficult (paragraph 10)

..... [1]

(iii) a time when someone hits upon a discovery (paragraph 13)

..... [1]

(b) Describe Kevin Rushby's nightmare vision of a British high street.

Answer in about 30 words.

.....

 [3]

(c) Identify the usual solution offered in paragraph 4 to improve the profitability of high street shops.

.....
 [1]

- (d) State the causes of this steep decline in high street retail, according to one expert.

Answer using **your own words** as far as possible.

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[2]

- (e) Regarding Beppe Lombardo,

- (i) state the **two** factors that have ensured his success.

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[2]

- (ii) identify what could threaten his success.

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[1]

- (f) Regarding Bishopthorpe Road, state:

- (i) **three** different features which contribute to its retail success.

Answer **in about 30 words**.

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[3]

- (ii) **three** different reasons why it is a surprise that it is **not** in retail decline.

Answer using **your own words** as far as possible.

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..... [3]

- (g) At the street party, identify the characteristic displayed by people which suggested to Shrimpton that Bishopthorpe Road would survive.

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..... [1]

- (h) State the meaning of the following **three** words or phrases as they are used in the material.

You may write each answer in one word or a short phrase.

- (i) 'traumatic' (line 9)

.....

..... [1]

- (ii) 'to revive' (line 38)

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..... [1]

- (iii) 'instrumental' (line 55)

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..... [1]

- (i) Use the words or phrases in Question 2 (h) in **three** separate sentences to illustrate their meanings as used in the material.

Your sentences should not deal with the subject matter of the material.

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..... [3]

[Total: 25]

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