



Cambridge International AS Level

ENGLISH GENERAL PAPER

8021/22

Paper 2 Comprehension

May/June 2023

MARK SCHEME

Maximum Mark: 50

Published

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes should be read in conjunction with the question paper and the Principal Examiner Report for Teachers.

Cambridge International will not enter into discussions about these mark schemes.

Cambridge International is publishing the mark schemes for the May/June 2023 series for most Cambridge IGCSE, Cambridge International A and AS Level and Cambridge Pre-U components, and some Cambridge O Level components.

Generic Marking Principles

These general marking principles must be applied by all examiners when marking candidate answers. They should be applied alongside the specific content of the mark scheme or generic level descriptors for a question. Each question paper and mark scheme will also comply with these marking principles.

GENERIC MARKING PRINCIPLE 1:

Marks must be awarded in line with:

- the specific content of the mark scheme or the generic level descriptors for the question
- the specific skills defined in the mark scheme or in the generic level descriptors for the question
- the standard of response required by a candidate as exemplified by the standardisation scripts.

GENERIC MARKING PRINCIPLE 2:

Marks awarded are always **whole marks** (not half marks, or other fractions).

GENERIC MARKING PRINCIPLE 3:

Marks must be awarded **positively**:

- marks are awarded for correct/valid answers, as defined in the mark scheme. However, credit is given for valid answers which go beyond the scope of the syllabus and mark scheme, referring to your Team Leader as appropriate
- marks are awarded when candidates clearly demonstrate what they know and can do
- marks are not deducted for errors
- marks are not deducted for omissions
- answers should only be judged on the quality of spelling, punctuation and grammar when these features are specifically assessed by the question as indicated by the mark scheme. The meaning, however, should be unambiguous.

GENERIC MARKING PRINCIPLE 4:

Rules must be applied consistently, e.g. in situations where candidates have not followed instructions or in the application of generic level descriptors.

GENERIC MARKING PRINCIPLE 5:

Marks should be awarded using the full range of marks defined in the mark scheme for the question (however; the use of the full mark range may be limited according to the quality of the candidate responses seen).

GENERIC MARKING PRINCIPLE 6:

Marks awarded are based solely on the requirements as defined in the mark scheme. Marks should not be awarded with grade thresholds or grade descriptors in mind.

Question	Answer	Marks
1(a)	Explain the factors that might make Sandro choose Tomasei Publishing. Do <u>not</u> refer to Limoni Books. Answer in continuous prose. Credit any of the following points and any other valid points. In both the DM and the initial talk, Emilia referred constantly to the content of his blog/was clearly interested in what he was writing about/was genuinely thrilled to meet him and his dogs, as she was also a dog owner, so she completely understood where he was coming from/could talk about the blog to him on the same level. Emilia heads up the company, so he would be dealing directly with the person who has the final say about his book. As he would be a first-time author, Emilia's statement that 'every book and author matters to Tomasei Publishing/Tomasei Publishing would work tirelessly on his behalf' would be comforting. Plus, when he explained to her that he was a bit overwhelmed by all the attention/ by talk of book deals, she was very solicitous, and Tomasei Publishing is a small-to medium-sized company, so they would be able to keep a close eye on him as promised. It is also a relatively new company, so it is probably keen to make its mark/get as many authors on board as possible to keep growing/full of younger staff still passionate about publishing. Most of the books that Tomasei Publishing publishes are works of modern fiction, so they would have lots of expertise in this genre/regarding his book. As he loves Flindis, he would be pleased to be keeping everything about his book local/contributing to the wealth of Flindis by keeping it all local and he would be joining a stable of authors who were either inhabitants of Flindis or writing about Flindis, so he might feel at home/more in his comfort zone. By being allowed full editorial control of his book, the book would turn out <u>exactly how</u> he envisaged it. In assessing the answer award marks for a coherent appraisal, clearly expressed, of three or more relevant considerations that make use of analytical skills.	8

Question	Answer			Marks
1(a)				
	Levels	Mark	Descriptors	
	4	7–8	- Capacity to interpret evidence and sustained ability to present relevant arguments, analysis and exemplification maintaining a strong focus on the main issues in the question. - Comprehensive approach demonstrating ability to identify and select relevant information, data, concepts and opinions and maintain a strong focus on the key issues. - Shows the ability to communicate clearly and accurately in a fluent and organised manner.	
	3	5–6	- Moderate range of arguments, analysis and exemplification covering some of the main issues in the question. - Demonstrating some grasp of the nature of key issues but with a restricted range or a loss of focus leading to the inclusion of some irrelevant material. - Shows the ability to communicate clearly and accurately in a fluent and organised manner.	
	2	3–4	- Limited analysis shown in a response consisting of mainly undeveloped material. - A modest range of selected points, perhaps some of which are irrelevant or incorrect. - Ability to convey meaning but with limited powers of expression with some errors in spelling, punctuation or grammar which impede the flow and hinder communication.	
	1	1–2	- Some simple, mainly unexplained or undeveloped points or perhaps a very narrow range – with little interpretation or analysis and little development or exemplification. - Limited range, dubious choice showing restricted appreciation of key issues. - Ability to convey meaning but with limited powers of expression with some errors in spelling, punctuation or grammar which impede the flow and hinder communication.	
	0	0	A mark of zero should be awarded for no creditable content.	

Question	Answer	Marks
1(b)	Explain <u>three</u> factors that might make Sandro choose Limoni Books. Do <u>not</u> refer to Tomasei Publishing or Zio. Credit any of the following points or any other valid points. It has been <u>established longer</u> (1), so it is a <u>well-known</u> company/its expertise should be second-to-none (1) and it has connections to other types of companies (1) to make the book earn more money through spin-offs/TV programmes, films, live events. (1) It is a <u>larger company</u>/has a <u>huge</u> international reach/ readership (1), so his book is very likely to be a bestseller worldwide (1), meaning that he would probably earn <u>more royalties</u> with Limoni Books (1) as there would probably be <u>more books sold</u> in total (1), and they are offering him the <u>bigger advance/\$50 000</u> (1), so he would be more likely to be able to buy a flat (adding together the advance, royalties and spin-offs). (1) He has just received several <u>huge bills</u> in the post (1), so the more money he makes, the fewer money worries he will have. (1) 3 × 2	6

Question	Answer	Marks
1(c)(i)	Explain what you learn about Zio’s character from his DM to Sandro and/or his talk with Sandro. Credit any <u>five</u> of the following points or any other valid points. He seems cold/distant (1) (as) his DM is very impersonal/has no reference to Sandro himself/contains just the bare facts that he wants to arrange a meeting. (1) He does not seem that fired up about his job/interested in this particular blog/it seems as if he is just going through the motions (1) (as) the DM looks as if it is just a routine one/a template/could have been sent by anyone. (1) At the start of the talk, he seems to be very business-focused (1) (as) he makes no attempt to seem friendly towards someone he is meeting for the first time. (1) He appears to lack people skills (1) (as) he did not use the normal psychological tactics employed by business people to win a deal (1), such as finding some common ground with your target (1) (or) engaging in small talk to build rapport. (1) He appears to be a formal sort of person/perhaps a little old-fashioned (1) (as) he is wearing a suit (1) and the language he uses is formal (1), starting off with ‘Good morning’. (1) It is likely he enjoys the status of being a professional (1) (as) he makes no attempt to reassure an intimidated Sandro (1) until he learns something to his advantage (1) which makes him become devious rather than genuinely helpful towards Sandro. (1) As a hard-hearted businessman (1), he is probably going to change the deal to favour Limoni Books more (1) (and) he seems quite happy to exploit Sandro’s naivety/lack of business nous. (1)	5

Question	Answer	Marks
1(c)(ii)	Explain what you learn about Sandro's character from the Additional Information. Credit any <u>three</u> of the following points or any other valid points. He is a kind-hearted person (1) because both of his dogs are from a rehoming centre for dogs. (1) He is probably patient (1) as elderly people often need more time to do things as they age. (1) He is caring/considerate of others less fortunate than himself (1) as he raises money for local charities. (1) 2 + 1 or 1 + 2 or 1 + 1 + 1	3
1(d)(i)	In your opinion, state <u>two</u> reasons why people still buy hard copies of books in an increasingly digital world. Credit any <u>two</u> of the following points or any other valid points. A certain book might bring back special memories for them. (1) A certain book might have cultural/spiritual significance for them. (1) Some people like the feel/smell of a hard copy of a book. (1) Some people like the cover art work/the illustrations you get with a hard copy. (1) It is nicer to give a hard copy of a book than an e-book as a present. (1) It might be a rare/antique/first edition/out of print/valuable hard copy of a book. (1) It might be a coffee table book that a person wants to put on display. (1)	2
1(d)(ii)	In your opinion, explain what Frederick Douglass, the American writer and social reformer, meant when he said, 'Once you learn to read, you will be forever free.' Credit <u>one</u> of the following points or any other valid point. Books can take you into other worlds beyond your own. (1) Books can give you the chance to escape from everyday life. (1) This skill provides you with the tool for a lifetime of making discoveries/learning new things. (1) You will have the ability to research something for yourself. (1) You will be able to make up your own mind about anything/will not be dependent on being told about something by others. (1)	1

Question	Answer	Marks
2(a)(i)	According to the material, identify what the authorities in many African cities did at the peak of the 2020 pandemic. They <u>temporarily</u> banned (vehicles that make up) the semi-official paratransit sector. (1) They <u>temporarily</u> banned the taxis (14-seater minibuses) and the boda-bodas (motorbike taxis) (1)	1
2(a)(ii)	According to the material, identify the opportunity the authorities will have in 2021. Credit <u>one</u> of the following points or any other valid point. (They will have the opportunity) to reform the paratransit sector/to make the paratransit sector more efficient, reliable and customer-friendly. (1)	1
2(b)(i)	As stated in lines 7 to 14, explain why the paratransit sector is so important to some people. Answer in about 20 words. Credit <u>two</u> of the following points. It is <u>essential</u> for travelling from home to work (1) for residents who are poor <u>and</u> without a car (1) and whose workplace is <u>too far</u> away to <u>walk</u> to. (1) Any content above 20 words will not be credited.	2
2(b)(ii)	As stated in lines 7 to 14, explain how governments will start to reform the sector. Answer in about 20 words. Credit <u>two</u> of the following points. They will do this with <u>better regulation</u>. (1) In Kampala, the <u>government</u> has started to <u>register</u> the paratransit sector. (1) Providers have to apply for <u>and</u> obtain an operating licence. (1) Any content above 20 words will not be credited.	2

Question	Answer	Marks
2(c)(i)	With reference to lines 15 to 31, identify <u>three</u> advantages of using technology in the paratransit sector. Credit any <u>three</u> of the following points. Ride-hailing apps will support the formalisation <u>and</u> management of the industry (1) through registering vehicles <u>and</u> determining routes (1) and they will allow <u>customers</u> to connect to riders/drivers <u>contactlessly</u>. (1)	3
2(c)(ii)	With reference to lines 15 to 31, identify <u>one</u> possible disadvantage for customers of using technology. They will <u>have to pay</u> using their smartphones. (1)	1
2(c)(iii)	With reference to lines 15 to 31, identify <u>three</u> disadvantages of formalising the paratransit sector. Credit any <u>three</u> of the following points. A better service could mean a <u>higher</u> price for users. (1) In <u>Accra</u>, a <u>15% fare increase</u> has been agreed. (1) It <u>compensates</u> owners for <u>not</u> being able to operate to <u>full capacity</u>. (1) This increase is being fully passed on to consumers. (1) It is likely to be the case with other reforms too. (1) It might stifle <u>the/this</u> industry (1), an industry that has been providing employment, is generally innovative, largely self-financing and is an essential service for many. (1)	3
2(d)(i)	As stated in lines 40 to 48, explain why carpooling is ‘a huge opportunity’. Answer <u>using your own words</u> as far as possible. Credit any <u>three</u> of the following points. It means <u>fewer</u> cars being <u>driven/on the road</u>. (1) If <u>every</u> car seat is <u>occupied</u>, (1) then there are <u>no fewer travellers</u>, (1) but (one-fifth) <u>fewer pollutants</u> would be produced, (1) the <u>price we pay</u> for SOVs/fuel would <u>decrease</u> (1) and there would be <u>fewer traffic jams</u>. (1)	3

Question	Answer	Marks
2(d)(ii)	As stated in lines 40 to 48, explain ‘what a world without SOVs’ looked like in 2020. Answer <u>using your own words</u> as far as possible. Credit any <u>three</u> of the following points. The <u>distance</u> people <u>drove every day</u> <u>diminished</u> (1) dramatically/by almost two-thirds (1) around the world (in April). (1) The cars (still in use) could <u>travel without any hindrance</u>. (1) Some <u>cities</u> decided to <u>ban cars from certain roads</u>, (1) <u>constructed routes</u> specifically <u>for cyclists</u> (1) and allowed <u>restaurants to operate from car parks</u>. (1)	3
2(e)(i)	As stated in lines 49 to 64, identify <u>two</u> negative trends that appeared post-lockdown. Answer <u>in about 20 words</u>. Credit any <u>two</u> of the following points. The future of efficient transport systems could be further away (than hoped). (1) There has been a dramatic <u>increase</u> in the <u>demand</u> for cars/SOVs. (1) People are avoiding using public transport. (1) People are <u>using</u> SOVs for <u>every</u> type of transportation/are heavily <u>dependent</u> on SOVs. (1) Any content above 20 words will not be credited.	2

Question	Answer	Marks
2(e)(ii)	As stated in lines 49 to 64, identify <u>two</u> ways to encourage ride-sharing. Answer <u>in about 20 words</u>. Credit any <u>two</u> of the following points. <u>Local authorities</u> will have to provide <u>stronger</u> incentives regarding ride-sharing (1) by <u>increasing</u> congestion charges (1) and <u>expanding</u> schemes such as reserved lanes for high-occupancy vehicles. (1) <u>Governments</u> should introduce <u>tax incentives</u> for <u>employers encouraging</u> carpooling (1) and <u>tax incentives</u> for <u>staff who are</u> carpooling. (1) Any content above 20 words will not be credited.	2
2(f)(i)	Identify the <u>exact</u> phrase or sentence which means the following: allowing for less of a backlash towards the government from unhappy voters (lines 7 to 14). (with) reduced political pain. (1)	1
2(f)(ii)	Identify the <u>exact</u> phrase or sentence which means the following: we are unable to improve our transport choices by governments just building more and more roads (lines 32 to 39). (we) cannot pave our way to better transportation habits. (1)	1