



CANDIDATE
NAME

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CENTRE
NUMBER

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CANDIDATE
NUMBER

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8021/21

October/November 2023

1 hour 45 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

- Answer **all** questions.
- Use a black or dark blue pen. You may use an HB pencil for any diagrams or graphs.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- Dictionaries are **not** allowed.

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the resources referred to in the questions.

This document has **8** pages. Any blank pages are indicated.

1 (a) Considering the advantages and **one** disadvantage, explain why Leroy might choose to commission The Greatest All-Rounder 2023.

Answer in continuous prose.

[illegible]

[10]

(b) If Leroy were to choose The Secret,

(i) explain how he could afford to commission it.

.....

.....

.....

..... [2]

(ii) explain **three** disadvantages, apart from the number of shows and when it would be ready for screening.

Do **not** refer to The Greatest All-Rounder 2023.

disadvantage 1

.....

.....

disadvantage 2

.....

.....

disadvantage 3

.....

.....

[6]

(iii) in your opinion, explain why his friendship with Felix might be a problem in business terms.

.....

.....

.....

..... [2]

- (c) State the **one** point in the Additional Information which would have been the **least** relevant when Leroy Aduja was choosing which programme to commission.

..... [1]

- (d) With reference to the Additional Information, explain why the results of this survey might not be as informative as QYZ would have hoped.

.....

.....

.....

..... [2]

- (e) In your opinion, explain why advertisers are so keen to target young adults.

.....

.....

.....

..... [2]

[Total: 25]

Section B

Read the material for Section B in the insert before answering the questions in Section B.

- 2 (a) Identify **two** of the reasons why Annemiek Leclaire normally never reads a novel unless she is on vacation.

1

.....

2

.....

[2]

- (b) According to Gerrit Breeuwsma,

- (i) state **two** different benefits of fantasising for us.

1

.....

2

.....

[2]

- (ii) state the disadvantage of **not** taking fantasy seriously.

.....

.....

[1]

- (iii) state the benefit of daydreaming for society.

.....

.....

[1]

- (c) According to Roman Krznaric, explain what we learn when we escape from everyday reality and use our imagination.

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..... [5]

- (d) According to Anthony Storr, explain why our imagination is more important than we realise (lines 20 to 34).

Answer in about 50 words.

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..... [5]

- (e) According to Koert van Mensvoort, identify the reason why our imagination is important for the creation of a better future.

.....

..... [1]

(f) According to Srini Pillay,

(i) explain how you can exercise your imagination (lines 44 to 46).

Answer **using your own words** as far as possible.

.....

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.....

.....

..... [3]

(ii) explain what happens if you do let go (lines 46 to 49).

Answer **using your own words** as far as possible.

.....

.....

..... [2]

(g) Identify the **exact** word or phrase in the material that means the following (lines 50 to 67):

(i) let them do as they wish without supervision

..... [1]

(ii) scribble

..... [1]

(iii) dip into.

..... [1]

[Total: 25]

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