



Cambridge International AS & A Level

CANDIDATE
NAME

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CENTRE
NUMBER

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TRAVEL & TOURISM

9395/41

Paper 4 Destination Management

May/June 2020

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Blank pages are indicated.

Question 1

Refer to Fig. 1.1 (Insert), information about Mozambique, a country in east Africa.

- (a) Explain **two** benefits of Ilha de Mozambique having UNESCO World Heritage Status.

1

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2

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[4]

- (b) Assess ways tourism may be able to reduce poverty.

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(c) Evaluate the importance to Mozambique of having a strong cultural identity as a destination.

[illegible]

Question 2

Refer to Fig. 2.1 (Insert), information about St Helena, an island in the South Atlantic Ocean.

- (a)** Explain **two** possible specialised markets that tour operators might offer to St Helena.

1

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2

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[4]

- (b)** Assess reasons for monitoring and evaluating the management of destinations such as St Helena.

(c) Evaluate measures to prevent negative environmental impacts of tourism on St Helena.

This image shows a full page of primary-ruled paper. It features approximately 20 horizontal dashed lines spaced evenly down the page, providing a guide for handwriting practice. The background is white, and there are no margins or additional markings.

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