



CANDIDATE  
NAME

|  |
|--|
|  |
|--|

CENTRE  
NUMBER

|  |  |  |  |  |
|--|--|--|--|--|
|  |  |  |  |  |
|--|--|--|--|--|

CANDIDATE  
NUMBER

|  |  |  |  |
|--|--|--|--|
|  |  |  |  |
|--|--|--|--|

## 9395/42

May/June 2020

**1 hour 30 minutes**

You must answer on the question paper.

You will need:    Insert (enclosed)

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Blank pages are indicated.

### Question 1

Refer to Fig. 1.1 (Insert), information about Travellerworld, a Destination Management Company (DMC).

- (a) Explain **two** likely reasons why a DMC, such as Travellerworld, would need to have a good relationship with overseas agents and specialist tour operators.

1 .....

.....

.....

.....

2 .....

.....

[4]

- (b)** Assess likely reasons why a DMC, such as Travellerworld, would need to continually develop new products and services.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....



**(c)** Discuss how a DMC might contribute to sustainable tourism practices.

[illegible]



## Question 2

Refer to Fig. 2.1 (Insert), information about Fogo Island Inn, Canada.

- (a)** Explain **two** ways the Fogo Island Inn supports economic development on Fogo.

1 .....

.....

.....

.....

2 .....

.....

.....

[4]

- (b)** Assess how tourists can help to preserve the cultural traditions on Fogo.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....



**(c)** Discuss how working in partnerships helps the Fogo Island Inn to succeed.

[illegible]



**BLANK PAGE**



**BLANK PAGE**

---

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at [www.cambridgeinternational.org](http://www.cambridgeinternational.org) after the live examination series.

Cambridge Assessment International Education is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which itself is a department of the University of Cambridge.