



Cambridge International AS & A Level

TRAVEL & TOURISM

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Paper 1 The Industry

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INSERT

2 hours 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has 4 pages. Any blank pages are indicated.

Fig. 1.1 for Question 1

The Smithsonian Institute in Washington D.C., USA, is a complex of 17 different museums, galleries and a zoo. It is a non-commercial organisation and is the world's largest museum, education and research complex. The Institute has over 145 million exhibits and artefacts including works of art, natural specimens and cultural artefacts.

The Smithsonian runs many educational programmes. The Institute provides a massive range of learning resources for schools. It provides face to face courses at its museums and hosts webinars targeted at school groups. There is also a distance learning programme that can be accessed worldwide. The Institute holds conferences and over 700 seminars annually for scientists.

**Fig. 1.1**

Fig. 3.1 for Question 3



Fig. 3.1

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