



Cambridge International AS & A Level

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TRAVEL & TOURISM

9395/43

Paper 4 Destination Management

May/June 2023

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

- 1 Refer to Fig. 1.1 (Insert), information about Comoros, a destination off the east coast of Africa.

(a) Explain **two** benefits to Comoros of encouraging responsible tourism.

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[4]

(b) Assess the importance of allowing more people to access tourist facilities for destinations such as Comoros.

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(c) Discuss the benefits to Comoros of establishing a national park.

[illegible]

2 Refer to Fig. 2.1 (Insert), information about the Owerall project in Latvia.

(a) Explain **two** priorities of a non-governmental organisation (NGO).

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[4]

(b) Assess how tourism can help to preserve the cultural traditions in rural Latvia.

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(c) Discuss the likely negative economic impacts of tourism development on destinations.

[illegible]

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