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TRAVEL & TOURISM

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Paper 3 Destination Marketing

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INSERT

1 hour 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has 4 pages. Any blank pages are indicated.



The Vanilla Islands marketing group is a partnership of six Indian Ocean island destinations:

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- Participate in a Creole cooking workshop in La Réunion.

Fig. 1.1

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Fig. 2.1

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