



Cambridge International AS & A Level

TRAVEL & TOURISM

9395/11

Paper 1 The Industry

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INSERT

2 hours 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
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This document has 4 pages. Blank pages are indicated.

Fig. 1.1 for Question 1



Fig. 1.1

Fig. 2.1 for Question 2

Tourism Information about Brazil

Visitor numbers to Brazil have increased from 1.9 million in 1995 to 16.5 million in 2016. In 2016 Brazil hosted the Olympic Games.

Types of visitors (millions) by travel motivation	
Leisure	6
Gap Year	1.2
Business and Employment	5.6
VFR	1.8
Others	1.9
Total	16.5

Top arrivals by country, 2016 (millions)	
USA	6.1
Canada	2.1
Turkey	1.5
India	1
Indonesia	1
South Korea	1
Australia	0.7
France	0.08
Germany	0.03
Others	3
Total	16.5



Fig. 2.1

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