



CANDIDATE
NAME

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CENTRE
NUMBER

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CANDIDATE
NUMBER

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9395/41

October/November 2020

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Blank pages are indicated.

Question 1

Refer to Fig. 1.1 (Insert), information about tourism in Argentina, a country in South America.

- (a)** Explain **two** likely political objectives of tourism development for Argentina.

1

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2

.....

[4]

- (b)** Assess the importance of working in partnerships in order to further tourism development in destinations such as Argentina.

.....

(c) Evaluate the economic impacts of tourism on Argentina.

This image shows a full page of primary-ruled paper. It features multiple sets of horizontal dashed lines spaced evenly down the page, providing a guide for handwriting practice. The paper is otherwise blank, with no text or other markings.

Question 2

Refer to Fig. 2.1 (Insert), information about ecotourism in Greece, a country in southern Europe.

- (a)** Explain **two** ways Greek tour operators can encourage responsible tourist behaviour.

1

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2

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[4]

- (b)** Assess the importance of planning controls in destinations such as Greece.

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- (c)** Evaluate the positive environmental impacts that tourism may bring to countries such as Greece.

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