



CANDIDATE  
NAME

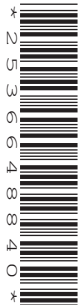
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## 9395/42

October/November 2020

**1 hour 30 minutes**

You must answer on the question paper.

You will need:    Insert (enclosed)

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Blank pages are indicated.

### Question 1

Refer to Fig. 1.1 (Insert), information about the Belize Tourism Board (BTB). Belize is a country in Central America.

- (a)** Explain **two** priorities of the Belize Tourism Board (BTB).

1 .....

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2 .....

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[4]

- (b)** Assess why tourism is an important economic contributor to Belize.

This image shows a full page of white paper with horizontal dashed lines, typical of primary school handwriting practice paper. The lines are evenly spaced and run across the entire width of the page. There are no margins, text, or other markings present.



- (c)** Evaluate possible sustainable tourism strategies to protect the landscape and species of Belize.

This image shows a full page of white paper with horizontal dashed lines, typical of primary school handwriting practice paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



## Question 2

Refer to Fig. 2.1 (Insert), information about Brunei, a country in south east Asia.

- (a) Explain **two** reasons why the Ministry of Primary Resources and Tourism in Brunei has a strong vision for the future of tourism development.

1 .....

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2 .....

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[4]

- (b)** Assess the benefits to Bruneians of retaining their cultural heritage.

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



**(c)** Evaluate why developing new products and services is important for tourism development in Brunei.

[illegible]







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