



Cambridge International AS & A Level

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TRAVEL & TOURISM

9395/41

Paper 4 Destination Management

October/November 2021

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

Question 1

Refer to Fig. 1.1 (Insert), information about Uzbekistan, a country in Asia.

- (a)** Explain **two** ways Uzbekistan might create demand for their specialised tourism products.

1

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[4]

- (b)** Assess the economic benefits of encouraging more international tourists to Uzbekistan.

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(c) Discuss the importance of protecting local culture in destinations such as Uzbekistan.

This image shows a full page of white paper with horizontal dashed lines, typical of primary school writing paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Question 2

Refer to Fig. 2.1 (Insert), information about the Algarve, a region in Portugal, Europe.

- (a) Explain **two** likely benefits of conducting an environmental impact audit for the Algarve.

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[4]

- (b)** Discuss the possible political objectives of tourism development for the Algarve.

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- (c)** Evaluate how negative environmental impacts of mass tourism on the Algarve can be reduced.

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