



Cambridge International AS & A Level

CANDIDATE
NAME

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CENTRE
NUMBER

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TRAVEL & TOURISM

9395/43

Paper 4 Destination Management

October/November 2022

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.



- 1 Refer to Fig. 1.1 (Insert), information about The Kingdom of Eswatini, a country in southern Africa.

(a) Explain **two** benefits of community-led tourism initiatives.

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[4]

(b) Discuss why staged authenticity may have negative sociocultural impacts on the Eswatini community.

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- (c)** Discuss the benefits of NTOs working with commercial organisations in countries such as Eswatini.

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- 2 Refer to Fig. 2.1 (Insert), information about the Madidi National Park in Bolivia, a country in South America.

(a) Explain **two** reasons why environmental monitoring is important for tourist destinations.

1

..... [43]

[4]

(b) Assess the economic impacts that a growth in ecotourism may have on Madidi National Park.

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(c) Discuss ways to prevent negative environmental impacts in Madidi National Park.

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