



Cambridge International AS & A Level

TRAVEL & TOURISM

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Paper 4 Destination Development and Management

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INSERT

1 hour 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has 4 pages. Any blank pages are indicated.

Cambodia's Cardamom Rainforest

Cambodia's Cardamom Rainforest is situated in Southeast Asia. The rainforest is a place for people who love wildlife with a chance to see over 450 bird species and animals including sun bears and Asian elephants. For adventure seekers, there is mountain biking and kayaking and there are multi-day treks to ecological and cultural sites.

Chi Phat and Steung Areng are community-based ecotourism villages (C-BEV). The villages were set up by a non-governmental organisation (NGO) and are now run by the local people. The villages are in the southwestern part of the Cardamom Rainforest. They are ideal for tourists looking for either eco holidays or adventurous activities. Accommodation in the villages ranges from luxury tented camps to homestays.

C-BEV develop and manage tourism by:

- not allowing large group bookings and restricting group sizes to a maximum of 6 adults
- requesting that visitors respect the resources by encouraging recycling
- encouraging visitors to join guided excursions which range from a few hours to several days.

A popular trip is to ancient caves to see 500-year-old burial jars left behind by indigenous groups who lived in the mountains hundreds of years ago. There are plenty more excursions to choose from, including bird watching tours, waterfall tours and motorcycle tours.

The Cardamom Rainforest is under threat from illegal logging and wildlife poaching. It is hoped that the C-BEV will help to enhance political objectives of tourism development in Cambodia and educate both locals and visitors about the importance of the rainforest, the wildlife and the people who live there.

Fig. 1.1

Tunisia is a country in north Africa and has some of the most interesting historical sites in the world.

Tunisia's National Heritage Institute (INP) is part of the Ministry of Culture. The INP is responsible for monitoring the number of cultural heritage sites and overseeing their protection.

The INP works in partnership with organisations such as UNESCO. The INP uses education, science and culture to protect endangered archaeological and cultural heritage sites. The INP is increasing its efforts to protect the country's history.

Tunisia has many impressive attractions. These include:

- El Jem Amphitheatre – one of the most famous attractions in Tunisia. This amphitheatre is the third largest in the world and can hold 35 000 spectators.
- Matmata – is a small village in South Tunisia, where caves are used as homes. It was used as a filming location for Star Wars.
- Dougga – is a UNESCO World Heritage Site that includes a forum, amphitheatre and public baths. Some of the site dates back to the second and third century BC.
- Carthage – has numerous sites including the Zaghuan Aqueduct, a national museum, port, theatre, villas and countless other historic attractions. There are not many places to stay overnight in Carthage, therefore day trips from other areas of Tunisia are popular.
- Sousse Medina – is a UNESCO World Heritage Site that takes visitors back in time to explore the historic culture and traditions.

Fig. 2.1

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