



Cambridge International AS & A Level

MEDIA STUDIES

9607/41

Paper 4 Critical Perspectives

May/June 2020

2 hours



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **two** questions in total:
Section A: answer Question 1.
Section B: answer **one** question.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].

This document has **4** pages. Blank pages are indicated.

Section A: Evaluation of production skills development

*In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer both **1(a)** and **1(b)**.*

- 1 (a)** To what extent were research and planning essential in your productions? [25]
- (b)** Analyse **one** of your productions in relation to the concept of narrative. [25]

Section B: Contemporary media issues

Answer **one** question from Section B.

*You should refer to at least **two** different media and support your answer with reference to contemporary examples.*

Contemporary media regulation

- 2 Why is regulation of the media so complicated? [50]

OR

- 3 'Contemporary media regulation needs to keep up with new technologies.' How far do you agree with this statement? [50]

Global media

- 4 'We are all living in a "global village", created by the media.' To what extent do you agree with this statement? [50]

OR

- 5 To what extent have global media transformed audience behaviour? [50]

Media and collective identity

- 6 'Media representations of social groups change over time.' How far do you agree with this statement? [50]

OR

- 7 Discuss the ways in which identity is mediated. [50]

Media in the online age

- 8 Evaluate the different views on the democratising effects of online media. [50]

OR

- 9 'The online age has forced media industries to adapt.' To what extent do you agree with this statement? [50]

Postmodern media

- 10 What versions of postmodernism have you found useful when analysing the media? [50]

OR

- 11 'Postmodern media texts are more challenging for audiences.' How far do you agree with this statement? [50]

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