



Cambridge International AS & A Level

MEDIA STUDIES

9607/04

Paper 4 Critical Perspectives

October/November 2022

2 hours



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **three** questions in total:
Section A: answer **two** questions.
Section B: answer Question 4.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].

This document has **4** pages. Any blank pages are indicated.

Section A: Media debates

Answer **two** questions from Section A.

You should refer to one or more media forms in each answer.

Media regulation

- 1 Evaluate some of the different ways in which the idea of freedom is used in debates about media regulation. [15]

Postmodern media

- 2 'It is difficult to fully appreciate popular culture without an understanding of postmodernism.' How far do you agree with this statement? [15]

Power and the media

- 3 'Ownership of media companies is restricted to a privileged minority, which means that the media are never fully representative.' To what extent do you agree with this statement? [15]

Section B: Media ecology

- 4 Analyse the significance of the convergence of the smartphone with mass communication technology. [30]

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